

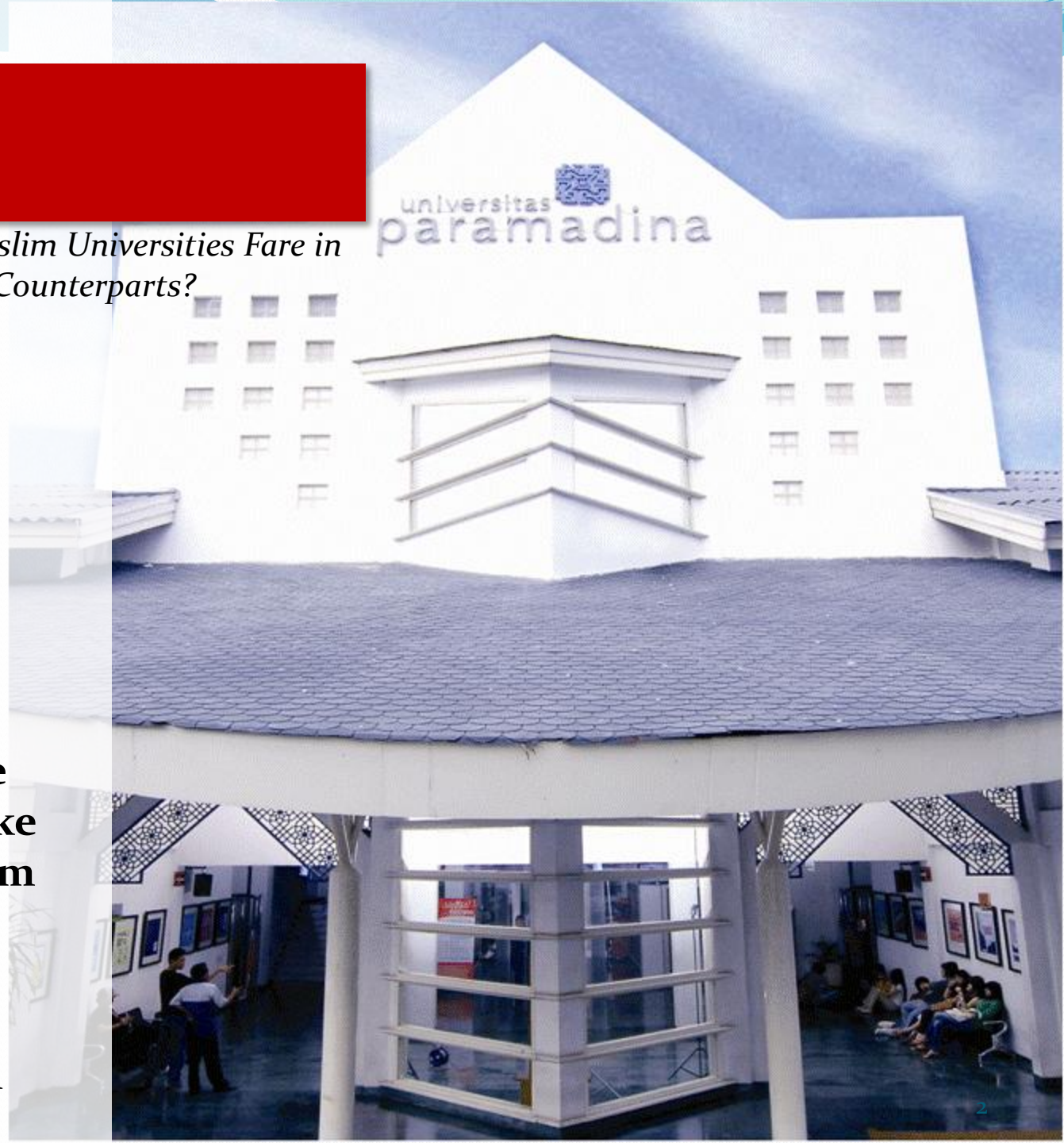
Muslim Private Universities in Indonesia: A Consolidation in Progress

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Overview

How do Indonesian Private Muslim Universities Fare in Comparison with Their Public Counterparts?

1. **Introduction**
2. **The History of Muslim higher education institutions**
3. **The Governance**
4. **Quality Assurance**
5. **New Student Intake**
6. **The revenue stream diversification**
7. **Conclusion & Recommendation**



Introduction

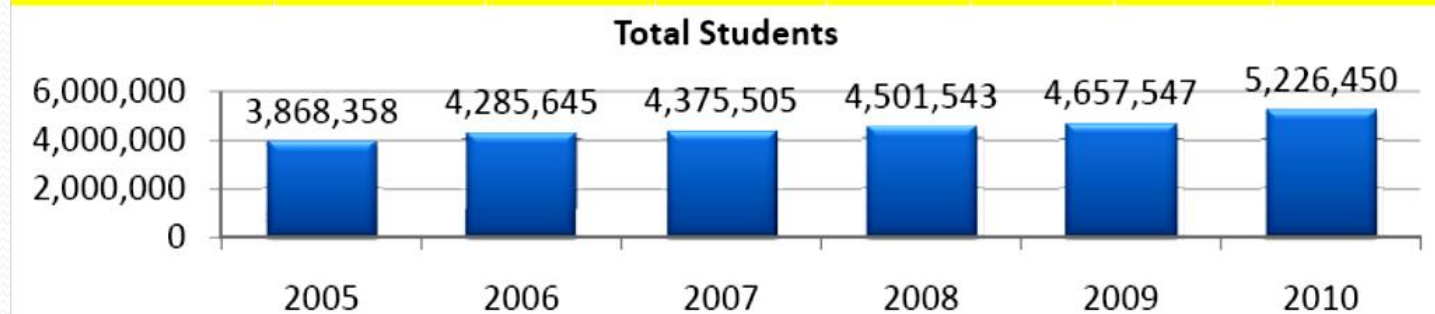
Only **26.34%** of the youth in the age of 19-23 years old were enrolled in higher education → LOWER than the regional average which is around **28%** (UNESCO , 2009).

The number of college students in Muslim higher education institutions is very small, only **11%** of national college students population.

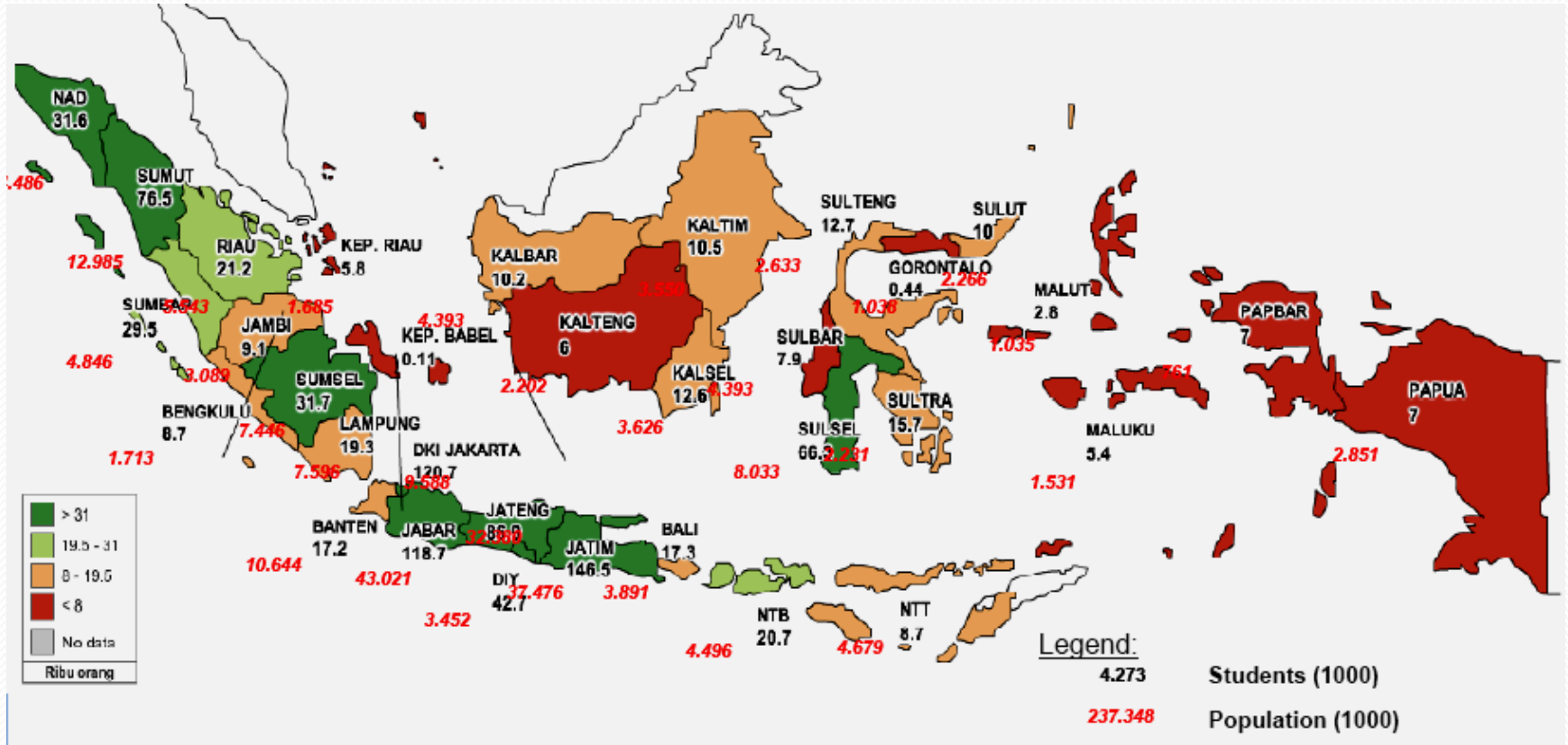


Only 11% of the national students population in Islamic colleges

| Components | Year | | | | | | |
|-----------------|------------|------------|------------|------------|------------|------------|------------|
| | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2010 *) |
| Age 19 - 23 | 21.190.000 | 21.184.100 | 21.174.900 | 21.171.200 | 21.170.300 | 21.184.000 | 19.844.485 |
| Students | 3.868.358 | 4.285.645 | 4.375.505 | 4.501.543 | 4.657.547 | 5.226.450 | 5.226.450 |
| Public | 805.479 | 824.693 | 978.739 | 965.970 | 1.011.721 | 1.030.403 | 1.030.403 |
| Private | 2.243.760 | 2.567.879 | 2.392.417 | 2.410.276 | 2.451.451 | 2.886.641 | 2.886.641 |
| Special | 48.493 | 51.318 | 47.253 | 47.253 | 66.535 | 92.971 | 92.971 |
| Islamic | 508.545 | 518.901 | 506.247 | 556.763 | 503.439 | 571.336 | 571.336 |
| Open University | 262.081 | 322.854 | 450.849 | 521.281 | 624.401 | 645.099 | 645.099 |
| APK (%) | 18,26% | 20,23% | 20,66% | 21,26% | 22,00% | 24,67% | 26,34% |



...and the majority go to Java island



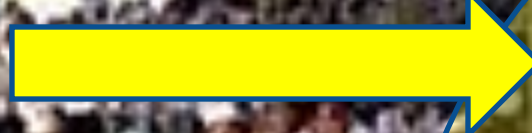
History

- Moh. Hatta and M. Natsir founded STI (Sekolah Tinggi Islam) in Jakarta on July 8, 1945
- Moved to Yogyakarta, then became UII (Universitas Islam Indonesia) in 1948.
- UII was the “seed” of many other Muslim universities – public and private – in Indonesia



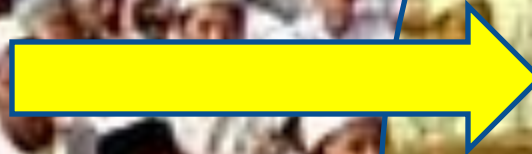
Passion to develop Islamic higher education...

Muslim
Public



52

Muslim
Private



590

3016 (all universities)

Sources: Directorate General Muslim Education, 2011; Iskandar, 2011; pdpt.dikti.go.id, 2011

Passion to develop Islamic higher education...
**almost half of the 1,260 study
programs → Not Accredited**

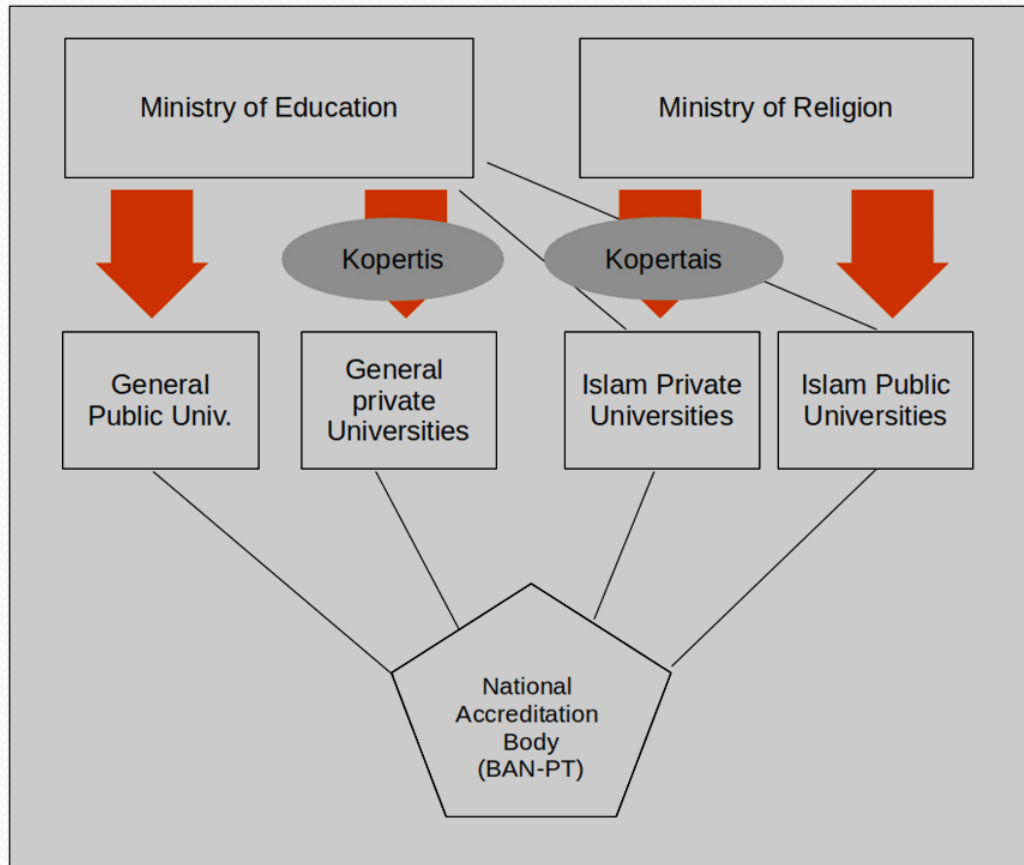


2016 (all universities)

(Directorate General Muslim Education, 2011)

State governance... It's complicated

Muslim private higher education institutions operate under five supervision bodies: Ministry of Education & Culture, Ministry of Religion, KOPERTIS, KOPERTAIS, and the National Accreditation Body (BAN-PT).



Internal consolidation... It's timely

Admission

Governance

Quality

Revenue

Islamic
Ethics

Islamic Ethics



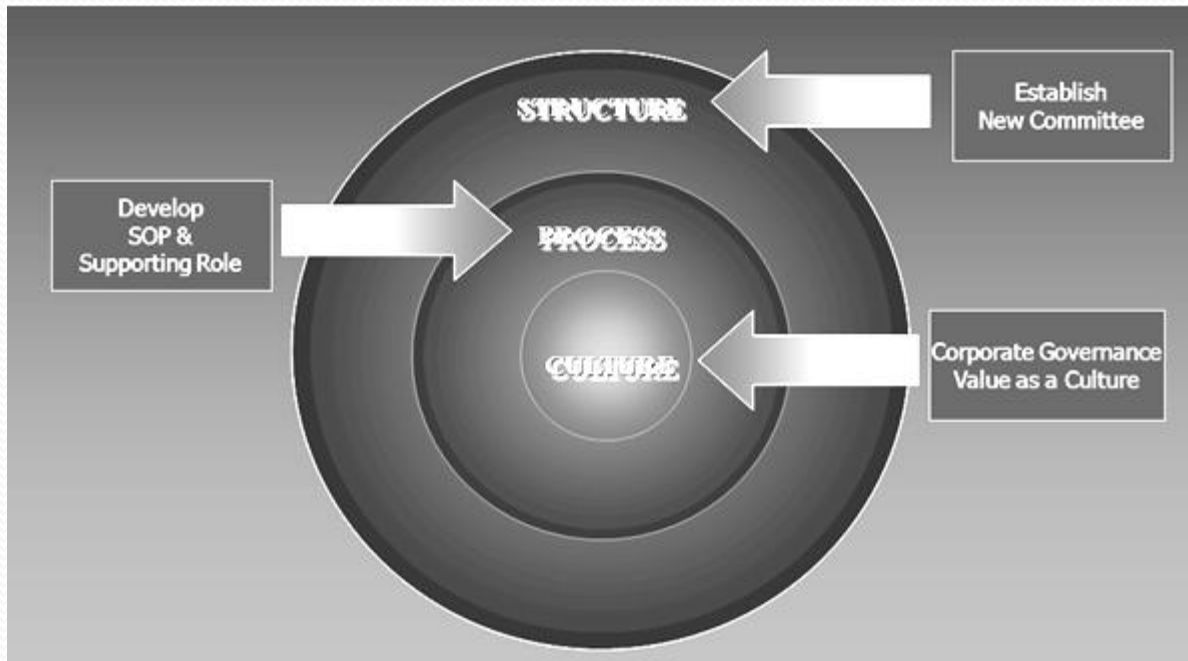
- Essential values → Not symbols, Appearances (Indonesia experience)
- Four fundamental concepts?: *Walayahh*, *Karamah*, *Meethaq*, and *Khilafa* (Rehman & Askari, 2010) → universal accepted concepts?
- Muslim higher education institutions should represent the good concepts of Islam
- Qur'an = $\frac{2}{3}$ "Hablum min annaas" + $\frac{1}{3}$ "Hablum min Allah" → good governance management of world affairs

Governance

- Yayasan or foundation as the overseer of the university... be in harmony
- Five principles of governance: transparency, independency, accountability, responsibility, and “unqualified” (fair and just).
- Financially, the institutions produce audited annual reports and pay taxes and other state dues to the authority. They also implement merit-based human resources development.

Governance

The *sami'na wa atho'na* (listen and obey) attitude must be changed → modern management, good governance, and integrity.

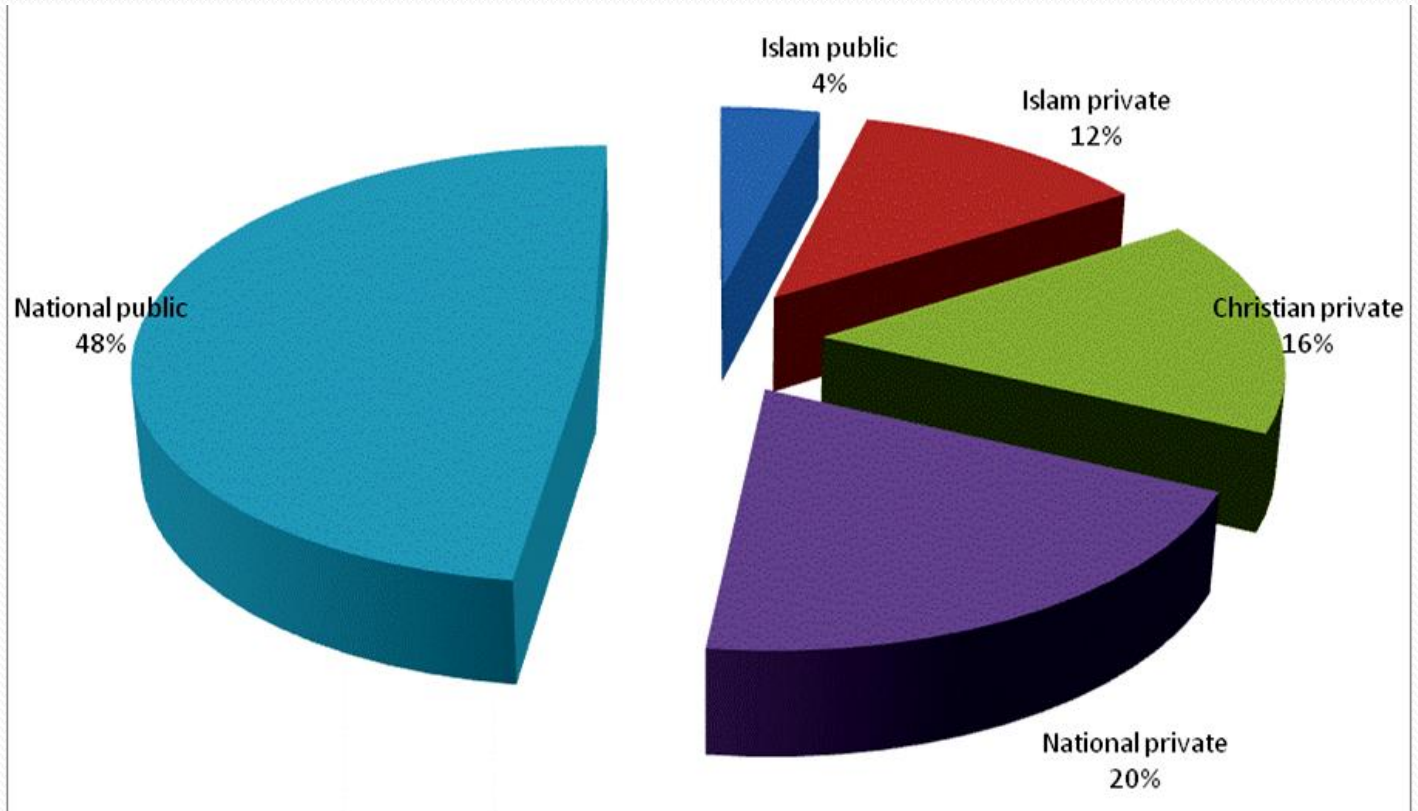


Quality

- Changes in the Global ranking defy the actual actions and policies in the campus. In the case of University of Malaya from 2004 to 2005, drop from 89 to 169, there was no significant change in performance, competition, and outcome (Marginson, 2007).
- In order to maintain its sustainability, an institution must maintain its quality in every stages of input, process, and output.

Quality

2011 Webometrics rank of 50 universities in Indonesia

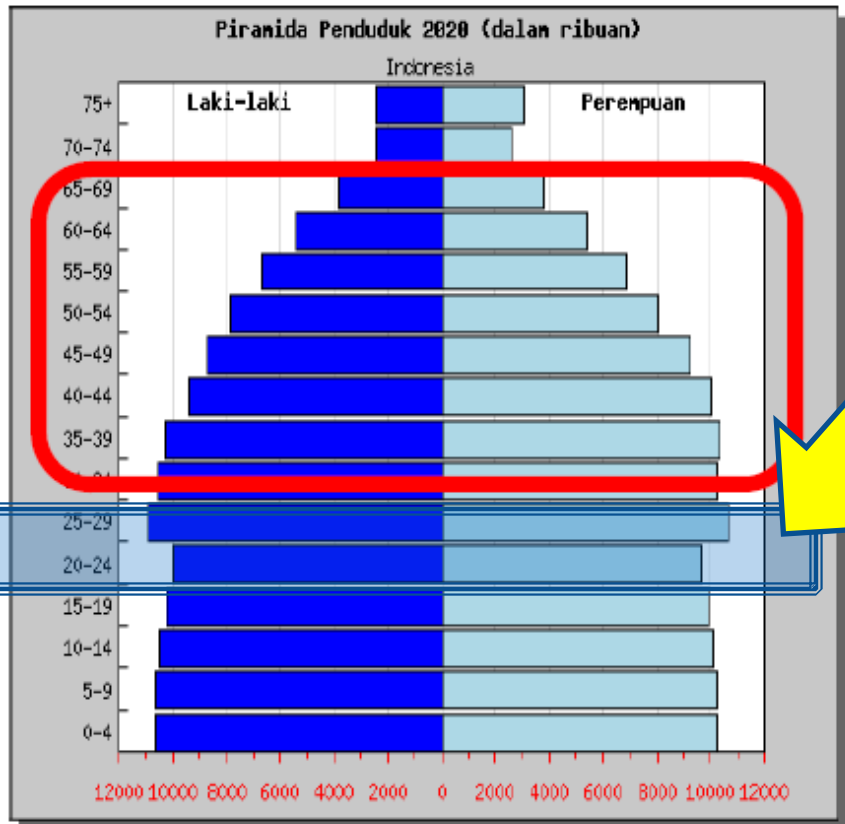
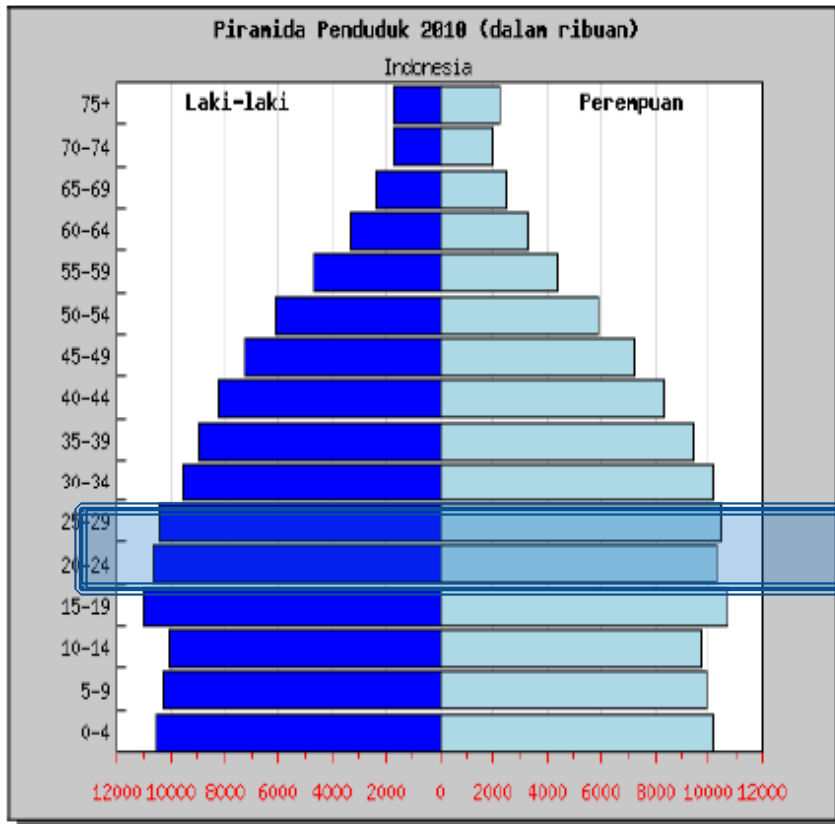


Admission

- Tuition fees of the Muslim public universities are typically more affordable than those of the private ones, because the government provide some of the funding for the public institutions.
- Muslim private universities must collaborate with business entities to provide scholarships.
 - Reaching out to under-privilege and under-represented students.

Admission

The Muslim higher education institutions have ample opportunities if we see the demographic data (2010 and 2020)



Revenue

- Tuition fees → important, not the only source of revenue.
- A healthy institution → diversifies its revenue streams gradually and steadily.
- Alternative revenue streams → Tridarma Perguruan Tinggi that consists of teaching, research, and social contribution.

Conclusion

- The Muslim private higher education institutions in Indonesia have been increasing in number since independence.
- Quantity improvement, however, requires quality improvement to maintain sustainability.
- Islamic ethics, Governance, Quality assurance, Admission, and diversified Revenue streams

Recommendation

- Develop the capacity in core activity of teaching and academic programs.
- Develop the culture of good governance and quality assurance.
- Improve the capacity of attracting new students, including the under-privileged.
- Diversifying income streams from the community, private sectors, government institutions, and international organizations.

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THANK YOU

Wassalamualaikum



Images

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